

## Clyde Beffa, Jr.

TABLE of PLENTY Board of Directors  
Co-Owner and Wine Director, K & L Wine  
Merchants

*The Priest and the Wine Merchant: There was no brainstorming or long conversations needed to prompt the great idea. It was a simple exchange between Fr. Charlie Fermeglia and Clyde Beffa. They stood outside at Clyde's car in front of the rectory at Our Lady of the Pillar Catholic Church in Half Moon Bay, California. Clyde unloaded some wine as a gift for the priests and mentioned that he wanted to do something special in honor of his mother's life. Fr. Charlie popped the question, "How about a wine tasting?" Clyde's answer was "Yes!"— and the rest is history.*

*Excerpt from "VIEW from the TOP," the TABLE of PLENTY's founding story and lessons learned. Read article at this link:*  
<http://bit.ly/1NWbaR5>



Clyde just before the doors opened for the 4<sup>th</sup> Annual WINE TASTING Fall Fundraiser for the TABLE of PLENTY in 2015.

The "seed money" to fund TOP's first year came from our first 3-hour WINE TASTING on a Saturday afternoon. Clyde, his daughter, Kerri Beffa, and the Beffa family have worked with the TABLE of PLENTY leadership team, believing in the cause and mentoring us in how to produce a wine tasting fundraiser that would fund our suppers each year. The annual events have engaged the whole community of Half Moon Bay and beyond and provided well over 22,600 meals to struggling families, seniors, and the hungry in Half Moon Bay and the surrounding coastal communities. Surprisingly, in one of the most wealthy counties in the US (over 65,000 U.S. Census, the hunger index in the coastal region is estimated to be 2 points above the national average.

Clyde Beffa and Kerri Beffa have served on TOP's Leadership Team since its beginning. In 2015, he was named to TOP's Board of Directors, when the TABLE of Plenty became a recognized tax exempt 501(c)(3) public charity.

Had Clyde Beffa Jr., K&L co-owner and main wine buyer, not read an article about the gentlemanly hobby of wine collecting in the February 1971 issue of Playboy, he might still be weighing the merits of Holsteins versus Jerseys, instead of Chateau Margaux or Haut-Bailly. Beffa owned a dairy in Tracy, California, from 1967-1973, leaving the business to co-found K&L Liquors, as it was known back then, in 1976. Clyde started traveling to Europe in 1982 and over the years, he has worked hard to build K&L into one of the nation's go-to sources for the world's diverse wines, developing relationships with winemakers and chateaux owners the world over.

